Information Management Resource Kit

Module on Building Electronic Communities and Networks

UNIT 5. ONLINE FACILITATION

LESSON 6. FACILITATION TASKS











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Assisting someone who is n	ot a good online communicator
You can assist someone who is several ways:	not a good online communicator in
contacting them in private t	o provide tips and feedback;
 ask the person to post to communicating online; and 	you first, so you can give advice on
 using posting guidelines or gr 	ound rules as a reference.
members to comment, for exa	t they have said and ask other group mple: " <i>What I hear Thembi saying is</i> <i>n working in this field. Do other grou</i> <i>ices</i> ?"





uraging participation	
rawing people in	
raw participants in by posting new topics and includ uggestions about how they can respond.	ding
order to encourage responses:	
put a deadline to post by;	
conclude the posting with a question and exact inst for how to respond;	tructions
support those who are responding by sending rewar messages about their contribution;	irding
ask those who are not posting if they are having proof or are hesitant for some other reason.	oblems
n example of message you could write to draw peop ne following: "Thembi, you work with a telecentre tr eam. Can you tell us a bit about the types of group y ain?"	raining



Encou	raging participation	
	Sharing information and resources Encourage participants to bring their own knowledge in the group and to share relevant resources they find online or offline. For example, <i>"I came across this web site the</i> other day. It's got excellent training resources which other group members may find useful. Do you know any site similar with this, or any other kind of valuable resource?"	
		L

Encoura	ging participation	
	Summarizing and synthesizing	
	Summarizing and synthesizing are excellent ways to engage new members and stimulate discussion among longstanding community members.	
	In order to maintain interest and participation, regularly summarize and synthesize discussion to date. Then ask prompting questions to take the discussion to the next stage.	



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Usin	g e-mail filters
One way to handle information overload is to crea	te your own e-mail filters.
ules Wizard ? × Apply changes to this folder: [Inbox [Microsoft Exchange Server] Tapply rules in the folding order: Ø Good Experience Ø Jard M.Spool Ø Jard M.Spool Ø Letter Month Ø Letter Month	A filter is a set of conditions against which all incoming e mail is compared. When an e-mail arrives that matches the criteria you have chosen, the message will automatically be moved, deleted or forwarded. The rules to set the filter are often based on keywords in To , From , Subject or in the message itself. This is very useful for sorting out mail tagged as spam. However, e-mail filters are not just for "junk mail". Creating an e-mail filter for newsletters you subscribe to helps keep your in-box clean, while ensuring you can easily locate and read this information when you have time.
with E <u>Learning on the Development Gateway</u> in the subject or body move it to the <u>Elearn</u> folder OK Cancel Run Now Options	Some examples of rules: • If a message arrives from "FAO-Biotech-News", move it to my "Biotech" folder; • If a message arrives with the words "ItrainOnline Announcements" in the subject line, move it to my "Itrain folder.





Γ	Maintaining focus	
		Some of the participants of your online discussion are complaining about information overload. Moderation is your only remedy against spam and other off-topic messages.
		True
		☐ False
	F	Please click on the answer of your choice.

Maintaining fo	1) building trust 2) encouraging participation 3) maintaining focus 4) dealing with conflict
Facilit	• use of good guiding questions to keep a topic
	moving forward;
	clarity in framework and direction: how the topic is introduced; and
cross-linking	cross-linking for related but non-central topics.

[Dealing with conflict
	Because you can't see body language or hear tone-of-voice online, it is often hard to tell when a discussion is turning into a conflict.
	Here are some guidelines to differentiate conflict from healthy debate in an online space – if you answer 'yes' to any of these questions, you will need to intervene:
	Is an argument between two people dominating the online space?
	 Is one person dominating the space to the exclusion of other voices?
	 Are other members being silenced, sidelined or ignored?
	 Is the tone of the messages insulting, personal or judgmental?
	 Is there excessive use of punctuation such as exclamation points!!! CAPITAL LETTERS (which can signify that the person is SHOUTING), and angry-looking "smilies" ⁽⊗???
	 Is the language being used aggressive, sarcastic, belittling or silencing?
	 Is the tone of the messages contrary to the values of your community e.g. sexist or racist?





Dealing	with conflict	
	Working behind the scenes If a member is violating community guidelines, or other members have expressed concern about a participant, you can start by trying to clarify the situation by quietly contacting this member by e-mail, or even by phone. This can save face for the member in question as well as for the facilitator.	

Dealin	g with conflict	
	Working "live" in front of the community	
	Some communities value knowing what is going on and may be less trusting of "behind the scenes" interventions. When working on a problem in front of the community, it may feel as if you are working "without a net."	
	The stakes increase as people's reputations are put on the line. If problems are resolved in public, there should be a clear procedure for conflict resolution.	

Use reflection, re-p	nrasing and summarizing
These are useful tools focus, guide and frame	for mediating a discussion and help interactions.
	ch as using open-ended questions (i. yes or no answers) can be used to r ts of postings.
are expressing what y	e "'1" language to demonstrate tha ou are experiencing, rather than say ou understand the intent or action of
development, I feel th	d this latest thread on gender in at the woman's point of view may n than: "You are totally ignoring the ")

Hiding or deleting/erasing posts When members post something that is against community guidelines (spam, obscenities) you can either hide or erase posts. Posts with large sound or image files may be hidden to keep from slowing down the systems of users with slower Internet connections. Erasing posts should only be done in extreme circumstances, and for clearly stated purposes, to	 When members post something that is against community guidelines (spam, obscenities) you can either hide or erase posts. Posts with large sound or image files may be hidden to keep from slowing down the systems of users with slower Internet connections. Erasing posts should only be done in extreme 	 When members post something that is against community guidelines (spam, obscenities) you can either hide or erase posts. Posts with large sound or image files may be hidden to keep from slowing down the systems of users with slower Internet connections. Erasing posts should only be done in extreme circumstances, and for clearly stated purposes, to 	Dealing	with conflict	
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circumstances, and for clearly stated purposes, to	circumstances, and for clearly stated purposes, to	circumstances, and for clearly stated purposes, to		to keep from slowing down the systems of users with	
avoid issues of censorship.				circumstances, and for clearly stated purposes, to	

Banning	
Banning is when a member is denied access to a community.	
Members should only be banned according to the stated processes of a community.	
In private communities, this is fairly easy to do. In public communities - where members can register with free e-mail addresses - this is not always an effective solution.	





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	Daily tasks
	Facilitation tasks
1. Welcome new members	Welcome them and make sure they understand the discussion guidelines and the information about how to use the online discussion space.
2. Prevent flames/conflict	Read all contributions to the discussion. Read between the lines.
3. Deal with requests for help or information	Try to answer these messages immediately. Let the person know you are working on it if it will take more than 24 hours to find an answer.
4. Moderate	If you are facilitating a moderated discussion, you need to read all messages and send them on to the discussion space without delay. You need to deal with a problematic message immediately. Contact the sender off-list and discuss a possible solution or reject the message.
	Support tasks
5. Deal with subscribe and unsubscribe requests	Subscribing and unsubscribing members will need to be checked continuously when you are facilitating a private discussion. In public discussion, the software you are using may enable you to automate this process.
6. Solve technical problems	Do your best to find a solution to every individual's problem, whether it is a genuine technical issue on your side, or a lack of knowledge on the part of the participant.
7. Bounces and vacation messages	Help people whose messages were bounced back to understand what the problem is. The reason is often that they sent messages from an e-mail address different from the one used to subscribe to the discussion. Explain that automatic vacation messages should preferably not be sent to the whole discussion list, only to the person who has sent a message.

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Daily, weekly and mo	nthly tasks
	Weekly tasks
	Facilitation tasks
1. Animate discussion	Make sure that the discussion is constructive and productive. Use a variety o facilitation techniques.
2. Search for and share external information resources	Provide context and background information to the discussion. When participants ask for information, check if other participants are responding; encourage them to share their responses with the list, when appropriate. If nobody is responding, post a message to let everyone know you are following up.
3. Synthesize and summarize	Send weekly summaries to the discussion forum and synthesize different ideas and opinions in order to create common ground.
4. Check discussion objectives	Check the meeting's agenda and see if discussion is progressing as expected. If you foresee problems, contact the project coordinator and discuss your options.
5. Manage information flows	Deal with off-topic messages; discuss the number of messages; explain how to change individual settings to digest mode, if applicable.
	Support tasks
 Check latest virus and spam news 	Encourage members to keep their anti-virus and anti-spam software up-to- date. Point them to additional information on computer security, if needed.

Daily, weekly and m	onthly tasks
	Monthly tasks
	Facilitation tasks
1. Write and share progress report	If you are facilitating a discussion group over a longer period, it is importan to write monthly progress reports, including key statistics. Share the reports with the community, as it helps to build group identity. The reports are also helpful for newcomers to the community.
2. Check and update discussion guidelines	Each discussion has its own dynamics. You may discover that the discussion guidelines you started with are too general or too specific. Adapt to the needs and interest of your community.
	Support tasks
3. Update membership list	It is important to keep a check on the membership list of your community. This may give you an indication where people are located, what their interests are, if your community needs to increase membership, etc.
4. Check and update welcome or information file	The welcome or information file should be sent automatically to all members of the online community when they subscribe. This message contains all the information about how to participate in the discussion, using the software selected for the discussion. Changes need to be reflected in the file.

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	Other tasks
	Facilitation tasks
1. Look for lost participants	There are different reasons for why participants might disappear from the online discussion. Their computer or Internet access may have broken down, or they may be travelling. They could be upset with another participant or do not feel comfortable in the discussion anymore. Check out what is happening and report back to the online community if necessary.
2. Encourage silent participants off-list	Many issues are dealt with off-list, in private messages not sent via the online community. Don't hesitate to contact participants privately and let them know their contribution is valued.
	Support tasks
3. Liaise with technical support	Make sure you check in regularly with the technical support of your onlin discussion space, even if there are no immediate technical problems. Make sure they don't forget about you and that they have the capacity to respond if a technical problem does arise.
See int	eractive lesson to download and print the table above



Job aids From here you can download and print documents that can help you in your work.
Facilitation tasks and routine - Template

Summary
 Facilitation tasks concern: building trust; encouraging participation; maintaining focus in the online discussion; and dealing with conflicts.
 The tasks of a facilitator can be divided into daily, weekly and monthly tasks. Good management of your time as a facilitator will help to build an effective online community.



